

BTM
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ISLAMIC UNIVERSITY OF TECHNOLOGY (IUT)
ORGANISATION OF ISLAMIC COOPERATION (OIC)

DEPARTMENT OF BUSINESS AND TECHNOLOGY MANAGEMENT (BTM)

Mid Semester Examination

Course No: BTM 4101

Course Title: Introduction to Business and Legal Environment

Winter Semester, A. Y. 2024-2025

Time : 2 Hours

Full Marks : 120

Answer all 4 (four) questions. All questions carry equal marks. Marks of each question and corresponding CO, PO, and Bloom's Taxonomy levels (Cognitive) are written in the right margin.

1. a) **Explain** how a manager uses managerial skills (technical, human relations, and conceptual) to ensure the various functional areas of a business operate as a unified system. 15 (CO2)
(PO1)
(Level 2)
- b) **Discuss** the importance of mergers and acquisitions to a company's overall growth. 15 (CO2)
(PO1)
(Level 2)
2. a) A new manufacturing company has just opened in a rural town, hiring 500 local workers and investing in a new water filtration system for the area. **Illustrate** three specific ways this business's activities will directly improve the standard of living for that specific community. 15 (CO1)
(PO1)
(Level 3)
- b) **Contrast** how the concepts of 'individual rights' and 'justice' differ in the way they shape an employee's personal ethical standards. How might these different philosophies lead to different actions in a workplace conflict? 15 (CO1)
(PO1)
(Level 2)
3. a) **Compare** the two markets- an Oligopoly with Monopolistic Competition. Provide real-world examples. 10 (CO2)
(PO1)
(Level 2)
- b) **Discuss** how a company might use an acquisition to respond to changes in the technological or competitive environment. 10 (CO2)
(PO1)
(Level 2)
- c) **Discuss** the current trends which may affect the business organizations of the future. 10 (CO2)
(PO1)
(Level 2)
4. a) **Explain** the role of 'Leading by Example' from top management in shaping a company's ethical culture. 10 (CO1)
(PO1)
(Level 2)
- b) **Discuss** why 'unlimited liability' is considered as the greatest disadvantage of sole proprietorship. 10 (CO1)
(PO1)
(Level 2)
- c) **Discuss** the four types of organizational planning? 10 (CO1)
(PO1)
(Level 2)