

الجامعة الإسلامية للتكنولوجيا
UNIVERSITE ISLAMIQUE DE TECHNOLOGIE
ISLAMIC UNIVERSITY OF TECHNOLOGY
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ORGANISATION OF ISLAMIC COOPERATION



Internship Report
on
**"Digital Marketing, Content Strategy, and Lead Generation in
a Global Context at Get Levrg"**

Submitted to:

Islamic University of Technology

In partial fulfillment of the requirements for the degree of BBA in Business and
Technology Management (BTM)

Submitted by:

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Declaration

I, Mostofa Nayem, a student of the Department of Business and Technology Management (BTM) of Islamic University of Technology (IUT) hereby attest to the fact that this report is purely my own work and has been prepared under the supervision of Farjana Nasrin, Assistant Professor in the Department of Business and Technology Management. I also ascertain that I have not given this report to any other person or organization in return for any kind of certificates. Furthermore, I take full responsibility for any violations of the university's plagiarism and AI detection policies.

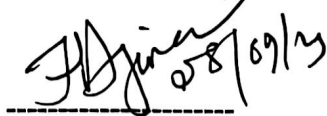


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